# Technical Information Packet

For:

# The George Jenkins Arena

In:

# RP Funding Center

701 W. Lime Street Lakeland, Florida. 33815

Update 1-20-21



# **George Jenkins Arena Quick Facts**

This Page is designed to provide Bullet Points that most tours need to get started.

More information is provided in detail in the following pages.

#### **NON-UNION HOUSE**

Arena Floor North to south wall 106 Feet (Open floor No Audience Seating Risers)
Arena Floor East to West Wall 230 Feet (Open Floor No Audience Seating Risers)

No dock Arena ramp to floor 2 trucks at a time

Power 3ph 120/208 5 wire. Need show tails.

2 @ 600 Amps

1 @ 400 Amps

1 @ 200 Amps

Spot lights total of 6 3k Gladiator 2 Located DS Left and Right top of Bowl. 1 Located on each the North and South Booth

There is a 4 Channel intercom system to all locations with in the Arena Bowl. (Dry or Hot)

Riggers Climb in this building.

Pyro permits and Demos Required

High Speed internet and Wi-Fi Available

Washer and Dryer Hookups located in backstage area

In House Catering by Levy Food Services.

# **George Jenkins Arena**

# Technical Specifications Package Maximum Arena Floor Width (North to south wall) 106' Maximum Arena Floor Depth (East to West Wall) 230'

#### **Concert stage**

Maximum stage Dimensions are 60' X 40', Height is adjustable from 4' to 6' High. Larger stage is available at additional cost. Please advise your Event coordinator if a larger stage is required.

Monitor beach can be placed on floor or on 16", 24", or 32" high Risers and can be built on Stage Left or Right or Both

Stair units Total of 4 for a 4' High stage. 2 for anything higher ADA compliant Handicap Ramp is Also Available.

#### **Loading Area**

No dock arena, ramp or fork to floor. Space for 2 trucks at a time. Loads directly into upstage area of arena floor.

Loading Door 14' High by 32' wide "Elephant Door"

Loading area is 66' Long from Door to arena floor and 31'6" wide.

#### **Show Power**

- \*\* 1800 amps @ 120/208 Three Phase 5 Wire on 2 Transformers (1 Isolated)
- \*\* Isolated power on stage right wall in loading area: 1 x 600A, 1x 400A, 1x 200A. Distance from disconnects to arena Floor is 25 Feet
- \*\*Upstage wall in loading area:  $1 \times 600$  amps. Distance from Disconnects to arena floor is 75 feet

All disconnects are lugs and will require the use of show Tails.

#### **Shore power**

Located in the parking bay at the end of the Loading ramp.

8 110v 20 Edison

5 208v 60 Amp Bus Plugs

2 Cat 5e Data and Phone Ports.

Additional Distros and Cable are available. Contact the Event Coordinator for details.

#### Rigging

#### Low Steel is at 52' and High steel is at 72'

See below for rigging diagram

Load limits are as follows:

- (1) Center point loads on dead hangs are 4000 LBS max, with no more than two (2) of the above mentioned between reinforcing panel
- (2) The total weight for any pair of beams shall not exceed 40,000 lbs maximum
- (3) The above limits can be increased by a factor of 5% by rigging to the high steel beams next to the roof \*\*\* High Steel rigging is a difficult climb. Please advise house Technical Director in advance if high steel rigging is necessary\*\*\*\*
- (4) All points are safe to rig from.

#### House lighting system

Overhead Florescent lighting 3 circuits per pair of beam running left to right **NON Dimmable** average lighting is 60 foot-candles

Control is located from the west end of the building and from the audio booth on the north side of the arena

#### **Spot lights**

6 Strong Gladiator 3k spotlights located as follows

2 N.E. corner of arena bowl, 2 S.E. Corner of arena, 1 on top of north audio booth, 1 on top of south press booth.

#### **Communications**

Four channel intercom system by Clear-Com. The entire System can be made "Dry" for use with touring intercom systems. 12 headsets and Beltpacks are available.

Wi-Fi and Wired High-speed internet are also available, please consult with the event Coordinator for details.

#### In House sound system

**Public Address suitable for music Playback system** with full coverage of arena bowl, and distributed floor coverage (Down Firing)

House Console is a Yamaha QL-1 with an additional live mix console QL-5

House bowl is covered by 12 Hangs of 7 Meyer sound Lina line array Elements.

The Arena floor is covered by 12 Down firing Meyer Sound UPQ-1/2 Full Range Loud Speakers.

The System is processed with 3 Meyer Sound Galaxy Audio Control Processors and Monitored by Meyer sound RMS network.

Audio distribution is Dante with connectivity to the network at all locations in the arena bowl

Hearing assistance is FM Based by, Listen Technologies.

A full selection of Wired and Wireless Mics are available. Please contact the Event

Coordinator and House Technical Director with any additional audio needs.

#### **Dressing rooms**

2 Star upstage left to accommodate 2 persons. Each room measures 15x7'9" with counters and sinks.

4 Team or Chorus rooms back left and right of the loading area 30' X 23'

4 meeting rooms located on second level on the west end of arena 2 rooms @ 48'X26' and 2 rooms @ 52'x25'

All dressing rooms have Showers, Sinks and star rooms are equipped with mirrors. Rooms can be set to accommodate different needs.

All rooms are equipped with high speed internet and telephone service.

#### **Production Office Spaces**

Promoters/ Production offices upstage left by Loading door: 1 two office Suite with private entrance. 1 office Measures 22x14 and 1 office measures 17X8.

All production offices are equipped with High speed internet and Phone lines are available.

#### **Crowd control**

46 Bike Barricades are available

Rope and Stanchion and Tensa-barrier are also available

#### **Video System**

Video boards and Fascia boards by Daktronics.

East and West End Boards 15 feet tall by 26 Wide

Fascia displays 2.87 tall by 47.57 Long

Video may also be distributed to monitors on the concourses next to each concession stand. Video sources may originate from the north sound booth and south side of the arena floor.

#### **Labor**

All Labor requests should be approved through the Event coordinator and House Technical Director prior to arrival. We are a Non-Union House. We do have a preferred Stage Labor Provider.

#### **Pyro and Haze**

Haze is allowed at the RP Funding Center. There are no issues with haze and HVAC in this facility.

Pyro is allowed. Permits and demonstrations are required.

\*\*\*Please advise the Event Coordinator and House Technical Director no more than 2 weeks prior to event if you are shooting pyro. \*\*\*

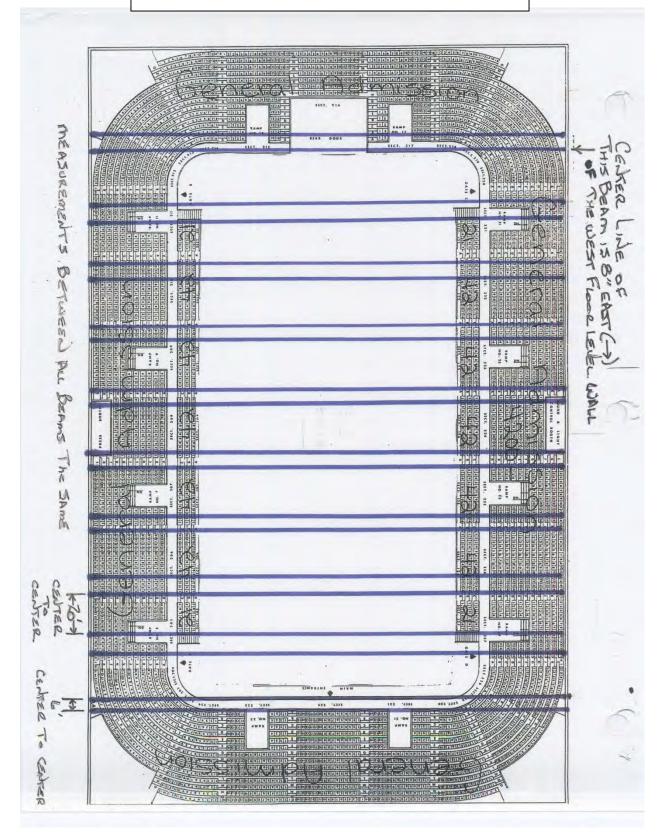
#### **Forklifts**

2 forklifts 5000 Lbs capacity.

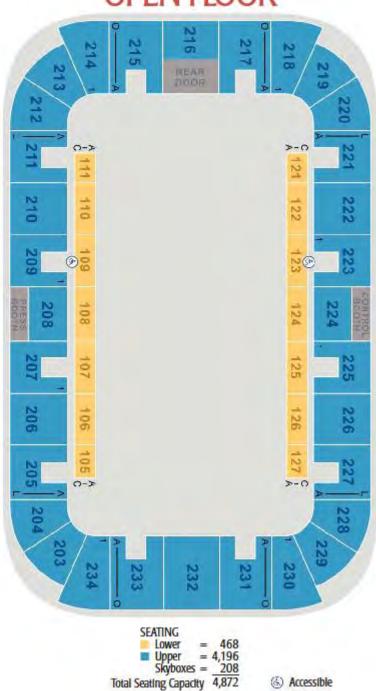
1 Skyjack Scissor lift with 30 foot High limit

Please give advance notice if the forklifts and/or skyjack is necessary. Please inform your Event Coordinator.

# George Jenkins Arena low Steel Diagram Low steel is at 52'



# **OPEN FLOOR**



## The George Jenkins Arena at the RP Funding Center, Lakeland Florida

**Main Address:** 

**RP Funding Center** 

**701 West Lime Street** 

Lakeland, Florida 33815

Main Telephone: 863.834.8100

Main Fax: 863.834.8101

**Box Office: Tickets.com Location** 

**Arena Staff:** 

**Cindy Collins** 

**RP Funding Center Director** 

Phone: 863.834.8133 Fax: 863.834.8101

E-mail: cindy.collins@rpfundingcenter.com

**Peter Caruso** 

**RP Funding Center Operations Manager** 

Phone: 863-834-8134 Fax: 863-834-8100

E-Mail: peter.caruso@rpfundingcenter.com

Joe Havens

**Technical Director** 

Phone: 863.834.8142 Fax: 863.834.6133

Email: joseph.havens@rpfundingcenter.com

**Cassie Young** 

**Box Office Manager** 

Phone: 863.834.8121 Fax: 863.834.8125

E-Mail:

cassie.young@rpfundingcenter.com



## **Facilities Include:**

Youkey Theatre, George Jenkins Arena, Exhibit Hall, Sikes Hall, Lake Hollingsworth Ball Room, Lake Parker and Lake Morton Rooms.

#### **Fact Stats:**

- Attendance (2021-2024): Over the past four years the RP Funding Center averaged over 462 events with 513,000 in attendance, averaging over 55 Million in Economic Impact
- Advertising (2021-2024): Over \$850,000 in paid advertising and added value per year
   Venue E-mail Database: Over 290,000 members that received over 7.3 Million emails
- Season Impressions: Facebook Over 14.9 million, Radio over 3.1 million and Google over 1.9 million.
- Highway Traffic Impressions: The RP Funding Center has directional signage throughout Polk County, including
  interstates and state roads. In 2023, over 140.2 million highway impressions were made on Interstate 4 and the
  Polk Parkway.
- Website Analytics: Over 471,000 Users, Over 691,000 Sessions, Over 468,000 New Users and over 2.5 million pageviews.

# **Marketing Assets Overview:**

Our diverse marketing inventory offers numerous opportunities to enhance your brand visibility:

- **Digital Displays:** 32 strategically placed TVs along high-traffic hallways during events.
- Signage Options: Various sizes available throughout our venues for prominent brand placement.
- Social Media Reach: Engage with our active community across multiple platforms.
- Website Advertising: Dedicated space on our website to showcase your brand to our online visitors.
- **Printed Materials:** Utilize flyers, promotions, and posters for targeted marketing campaigns.
- Radio Promotion: Enjoy mentions of your brand on air to capture a broader audience.
- **Booth Placement:** Opportunity to set up a dedicated booth during events to directly engage with attendees and showcase your brand.

These assets are designed to maximize your brand's exposure and engagement across various channels, ensuring impactful marketing campaigns tailored to your objectives.



# **Contacts for External Marketing Efforts:**

### Radio:

WWBF Tom Thornburg

sthornburg@wwbf.com / tnt@wwbf.com

(863) 533 0744 Office

(863) 297 7600 Mobile

WWBF WONN/WPCV/WLKF/WWRZ

Jessica Brown

jbrown@hallradio.com

(863) 682 8184 Office

(863) 944 2191 Mobile

Also, any iHeart media in Tampa / Orlando & Cox Communications Group

# Cable / TV:

Spectrum Reach
John Joyce
<u>c-john.joyce@charter.com</u>
(205) 588 7713 Office

## Printed / Digital:

LocaliQ (USA Today Network)
Colleen Beutel
<a href="mailto:cbeutel@localiq.com">cbeutel@localiq.com</a>
(307) 371 1742 Mobile